



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

# Contract # 337109

Schedule Dates	10/17/12-10/23/12	Date Entered	10/16/12
Advertiser	Mitt Romney for President (5341)	Last Modified	10/19/12
Agency	American Rambler Productions (5998)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	319 PRES (139766)	Headline #	06377590
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	KINCAID,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	319	Commission	\$10,095.00
Account Types	National/Political	Net Total	\$57,205.00
Billing Type	Standard	Sales Tax	
Comments	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Oct. 2012	83	\$67,300.00	
Grand Total:	83	\$67,300.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	9A-10A (EST)		1	1						2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
2.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	9A-10A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
3.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	10A-11A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
4.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	10A-11A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
5.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	12P-1P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
6.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	12P-1P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
7.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	1P-2P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
8.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	1P-2P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
9.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	4P-5P (EST)				1	1	1			3	\$825.00	\$2,475.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
10.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	4P-5P (EST)				1	1	1			3	\$825.00	\$2,475.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
11.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	5:30A-6A (EST)				1	1	1			3	\$425.00	\$1,275.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
12.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	5:30A-6A (EST)				1	1	1			3	\$425.00	\$1,275.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
13.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A-8A (EST)							2		2	\$325.00	\$650.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
14.0	Revised Line / Spot	10/20/12-10/20/12	4	:30	11:30P-12A (EST)							2		2			Charlotte (WSOC)	1X MAX/DAY	10/16/12

## CONFIRMATION CONTRACT

Date:	Accepted Station:	Date:	Comments:

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<b>Schedule Dates</b>	10/17/12-10/23/12	<b>Date Entered</b>	10/16/12
<b>Advertiser</b>	Mitt Romney for President (5341)	<b>Last Modified</b>	10/19/12
<b>Agency</b>	American Rambler Productions (5998)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	319 PRES (139766)	<b>Headline #</b>	06377590
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	KINCAID,STEPHANIE	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	319	<b>Commission</b>	\$10,095.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$57,205.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Charlotte (WSOC)		
By Broadcast Month	<b>Spots</b>	<b>Rate</b>
Oct. 2012	83	\$67,300.00
<b>Grand Total:</b>	83	\$67,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	11:30P- 12A (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	1X MAX/DAY	10/17/12
15.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	7A- 8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
16.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	9A- 10A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
17.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P- 12:30P (EST)								2	2	\$275.00	\$550.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
18.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	11P- 11:35P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
19.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	6A- 6:30A (EST)					1	1			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)		10/17/12
20.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	7A- 8A (EST)					1	1				\$1,075.00		Charlotte (WSOC)		10/17/12
20.0.1	Closed Preempt	10/19/12															Charlotte (WSOC)	No Avail/Exception -	
20.0.2	Closed Preempt	10/18/12															Charlotte (WSOC)	No Avail/Exception -	
21.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	8A- 9A (EST)					1	1			2	\$975.00	\$1,950.00	Charlotte (WSOC)		10/17/12
22.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	10:58A- 11:57A (EST)					1	1			2	\$675.00	\$1,350.00	Charlotte (WSOC)		10/17/12
23.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	5P- 5:30P (EST)					1	1			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/17/12
24.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	5:30P- 6P (EST)					1	1			2	\$1,300.00	\$2,600.00	Charlotte (WSOC)		10/17/12
25.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	6P- 6:30P (EST)					1	1			2	\$1,500.00	\$3,000.00	Charlotte (WSOC)		10/17/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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<b>Schedule Dates</b>	10/17/12-10/23/12
<b>Advertiser</b>	Mitt Romney for President (5341)
<b>Agency</b>	American Rambler Productions (5998)
<b>Product</b>	Political - Federal Candidate (1067)
<b>Brand</b>	319 PRES (139766)
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)
<b>Sales Office</b>	Telerep/Philadelphia
<b>Buyer Name</b>	KINCAID,STEPHANIE
<b>Phone/Fax</b>	/
<b>CPE</b>	319
<b>Account Types</b>	National/Political
<b>Billing Type</b>	Standard
<b>Comments</b>	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

<b>Date Entered</b>	10/16/12
<b>Last Modified</b>	10/19/12
<b>Entered By</b>	Jill Hipskind
<b>CO-OP</b>	No
<b>Headline #</b>	06377590
<b>Demo</b>	
<b>Order Type</b>	Normal
<b>Package Deal</b>	
<b>Commission %</b>	15.00
<b>Commission</b>	\$10,095.00
<b>Net Total</b>	\$57,205.00
<b>Sales Tax</b>	

Charlotte (WSOC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	83	\$67,300.00
Grand Total:	83	\$67,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	7P- 7:30P (EST)					1				1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/17/12
27.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	11P- 11:35P (EST)					1	1			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/17/12
28.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	11:37P- 12:03A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)		10/17/12
29.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	12:06A- 12:32A (EST)						2			2	\$700.00	\$1,400.00	Charlotte (WSOC)		10/17/12
30.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	6A- 6:30A (EST)		1	1						2	\$1,175.00	\$2,350.00	Charlotte (WSOC)		10/17/12
31.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	7A- 8A (EST)		1	1						2	\$1,075.00	\$2,150.00	Charlotte (WSOC)		10/17/12
32.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	8A- 9A (EST)		1	1						2	\$975.00	\$1,950.00	Charlotte (WSOC)		10/17/12
33.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	10:58A- 11:57A (EST)		1	1						2	\$675.00	\$1,350.00	Charlotte (WSOC)		10/17/12
34.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	5P- 5:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/17/12
35.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	5:30P- 6P (EST)			1	1					2	\$1,300.00	\$2,600.00	Charlotte (WSOC)		10/17/12
36.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/17/12
37.0	Normal Line / Spot	10/22/12-10/23/12	3	:30	7P- 7:30P (EST)			1	1					2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		10/17/12
38.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	7:30P- 7:56P (EST)						1			1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/17/12
39.0	Normal Line / Spot	10/23/12-10/23/12	3	:30	7:30P- 7:56P (EST)			1						1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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### Schedule Dates

10/17/12-10/23/12

### Advertiser

Mitt Romney for President (5341)

### Agency

American Rambler Productions (5998)

### Product

Political - Federal Candidate (1067)

### Brand

319 PRES (139766)

### Salesperson

Telerep/Philadelphia, Philadelphia (1057)

### Sales Office

Telerep/Philadelphia

### Buyer Name

KINCAID,STEPHANIE

### Phone/Fax

/

### CPE

319

### Account Types

National/Political

### Billing Type

Standard

### Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

### Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

**Spots**

83

83

**Rate**

\$67,300.00

\$67,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	11:37P- 12:03A (EST)		1	1						2	\$700.00	\$1,400.00	Charlotte (WSOC)		10/17/12
41.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	11P- 11:35P (EST)		1	1						2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/17/12
42.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)							2			\$625.00		Charlotte (WSOC)		10/17/12
42.0.1	Closed Preempt	10/20/12															Charlotte (WSOC)	No Avail/Exception -	
42.0.2	Closed Preempt	10/20/12															Charlotte (WSOC)	No Avail/Exception -	
43.0	Normal Line / Spot	10/20/12-10/20/12	6	:30	7P- 7:30P (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)		10/17/12
44.0	Normal Line / Spot	10/21/12-10/21/12	3	:30	8A- 9A (EST)								1	1	\$800.00	\$800.00	Charlotte (WSOC)		10/17/12
45.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)		10/17/12
46.0	M/G For 20.0.1,20.0.2 / Spot	10/22/12-10/23/12	4	:30	7A- 8A (EST)		1	1						2	\$1,075.00	\$2,150.00	Charlotte (WSOC)		10/19/12
47.0	M/G For 42.0.1,42.0.2 / Spot	10/21/12-10/21/12	4	:30	8A- 9A (EST)								2	2	\$625.00	\$1,250.00	Charlotte (WSOC)		10/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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